

Booming Salute to Bastille Day

THE HOUSE ORGAN

Newsletter for Chaparral People

Vol. 1, No. 1

BASTILLE DAY July 14, 1969

On Cultural Revolution

These are going to be a few remarks about how we might think of our magazine's purpose--cultural revolution.

When we start thinking about this, we look around us and see ugly, uninhabitable cities inhabited by people living in hunger, uncertainty and fear, their lives made wretched by men whose huge accumulations of wealth and power are protected now only by force of arms. We see others earning comfortable salaries in air-conditioned offices, but living in spiritual hunger that their psychoanalysts are unequipped even to understand. And we see kids spending their days stoned on grass or sleeping pills to escape the boredom of their prison-like schools.

Outside the cities we see square miles of shoebox houses spreading over a countryside already scarred by superhighways, littered with billboards and beer cans, ravaged by "sportsmen," and poisoned by industrial wastes and pesticides.

Throughout the country we see people living in fear--of Commies, anarchists and outside agitators, of not being able to pay off their debts as fast as they pile up, of their neighbors, and even of themselves.

Overseas we see thousands dying in a war to protect an imaginary national interest, millions starving while others grow fat, whole cultures being trampled by a technology gone berserk. We see people oppressed by social and political institutions which our government maintains in the name of democracy.

When we begin to look for the roots of these problems--and of our personal problems--we soon discover that they go a

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What's This?

CHAPARRAL, although unpublished since November, 1968, exists. It exists as 50-odd people (Fifty Odd People) who want to revive Chaparral as an instrument of cultural revolution.

Those 50 people are currently scattered from Japan to Paris. This newsletter, THE HOUSE ORGAN, is an attempt to keep us together and to communicate our ideas.

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The Stanford Chaparral
Storke Publications Building
Stanford, California 94305

A DAY TO REMEMBER

OR TO FORGET

(DEPENDING
ON WHAT YOU
WANT TO DO)

FRIDAY, JULY 25

2:00 p.m. - 6:00 p.m.

FREEDOM THROUGH TOIL session
Chaparral office

1. Clean up and decorate our suites
2. Mail ad literature
3. Prepare a mailing list
4. Organize back files
5. Go swimming.



7:30 p.m.

DECISION-MAKING meeting
Chaparral office.

At the barbecue-meeting June 6, we all assumed that CHAPARRAL would make its decisions through participatory democracy of the entire staff. Making visible de-

cisions for a biweekly magazine, involving many people, probably won't be very easy. We ought to start working on it now.

A tentative agenda for the July 25 meeting:

1. What kind of internal organization? Revolving editorial board? Weekly decision making/bullshit/brain-storm meetings? (Read the article from the Peninsula Observer, "Editors edit, don't dictate.")

2. Format decisions: should we look like a magazine or a newspaper? Type faces, use of photography, how much graphics?

3. What should we put in the first issue, September 25?

4. Budget for next year.



REVOLUTION

(Continued from page 1)

bit deeper than we first suspected. When we examine our economic system, for example, we see it is sustained not simply by a concentration of power in the hands of a small number of businessmen. It is also sustained by a neurotic insecurity that infects every aspect of our culture.

This insecurity does not depend on Madison Avenue or regimented schools or Cold War politics for its existence, though it is fed by all these things. Rather, these things were possible--some would say inevitable--because the neurosis already existed and has for centuries. And it exists today in all of us to one degree or another. A sick society, after all, can only consist of sick individuals.

Individuals in our society suffer under a variety of illusions: for example, that capitalism is the best economic system; that anyone can "succeed" if he just puts

his mind to it; that owning an Oldsmobile is better than owning a Ford; that sexuality will destroy society if it isn't repressed; that America is a free country; and so on.

But these illusions are possible only because the way we regard ourselves and the universe is conditioned by even more profound illusions: for example, that man's natural state is to compete with other men and to try to master something out there called "nature" that he exists as a godlike mind imprisoned in an animal-like body; that it is possible to have a happier future is one is willing to have a less happy present; that death is terrifying and bad; and so on.

Chaparral, as a dismantler of illusions, must try as well as it can to work against this latter kind of illusion, as well as the more obvious lies we see all around us. Our revolution must be cultural, not just social. Our enemy is not a set of institutions but a set of beliefs.

--Kip Hargrove

Chaparral History:

Some Very Heavy Stuff

Chaparral is owned and published by the Hammer & Coffin Society, a student organization whose principal activities have been drinking beer and telling jokes about homosexuals.

Up to the night of April 16, 1904, the Chaparral was published by the "Press Club," which also published the Daily. On that night, nine rebellious Chaparral staff members gathered in Meyer's saloon in Menlo Park. There they drank 64 tankards of beer and toppled the Hammer & Coffin Society.

The happy group broke up at one o'clock the morning of April 17. Four hours and seven minutes later, the Great Earthquake struck, knocking down Memorial Church, the Library, Outer Quad, Chi Psi fraternity, the Stanford residence, and San Francisco.

The Hammer in Hammer & Coffin stands for "knocking at those things opposed to Stanford's good." The coffin has two meanings (choose your own): "a symbol of the unity and privacy of our fellowship," or the place where you put your enemies after hitting them with the hammer.

Chaparral has had its good years and its bad ones too. Every decade or so the administration would close down the magazine or expel its editor. The first confrontation was in 1917, on the eve of the America's intervention in World War I. The president of Stanford, Ray Lyman Wilbur, was a prominent warmonger who instituted compulsory gym or military drill on campus. The Chaparral editor, Lansing Warren, had this to say:

"If a man hasn't sense enough to exercise and does not possess the itch to die for his country upon reaching college, he never will, and no amount of compulsory training will ever give him a liking for either."

President Wilbur tried to get Warren removed as Chaparral editor, but the Hammer & Coffin Society told him to back off.

Chaparral was not always this lively. In 1923, Northcutt Ely was elected editor. He instituted a Clean Humor Policy. For the next 30 years, Chaparral's humor was usually on the level of:

"Boy, call me a taxi."

"All right, you're a taxi."

But the Chappies had their fun. As one alumnus wrote in Chaparral in 1956, "The riotous party has come to be an H&C trademark....Some of the Society binges have been heroic...occasionally some of the boys have gotten utterly boiled. But the H&C can point to this...never has a Society party reached the point of obnoxiousness, and never have the members busted up a place. The boys drink, but more or less like gentlemen."

Yes, Chaparral reflected the predominant culture at Stanford. In 1944, the staff pledged to "keep the mag the greatest little ol' yuk-yuk in the country." In the same year, this 'joke' appeared in Chaparral:

"We all want you to come to our party, Mandy."

"Ah can't, Mose, Ise got to stay home. Ise got a case of diabetes."

"Well, dat's all right, Honey, bring it along wid you. Some o' dese darkies will drink mos' anything."

When the Stanford culture was openly racist, Chaparral reflected it.

J. E. Wallace Sterling shut down Chaparral twice during his 19-year reign.

The first time was in 1951, after the publication of the notorious "Purple Age" edition of "Crash Comics." The second time was in 1961, after the "Layboy" parody, created by Sand Eichen, then a statistics professor at Stanford, was published.

Chaparral has a few good traditions. The traditional Chaparral symbol, dating back to the first issue of October 5, 1899, is a bespectacled jester in a red cap, with one hand resting on a hammer and the other hand holding up a looking glass to the world. Underneath is a motto, "'Tis better to have lived and laughed than never to have lived at all."

Today's Proletariat Force

LODIES AT WORK: Kip Hargrove, Penny Hill, Jeff Kane, Michael Sweeney.

FACILITIES AT WORK: OBSERVER and RESISTANCE Thanks. And miscellaneous houses and floor

Measuring under the Sun:



2political 2strology

Horoscopically yours, m

Today is July 14, 1969. The Sun is in Cancer and the Moon is also in Cancer, but it will move on into Leo later today. Since all signs will suffer from their emotions today, general advice to everyone is try to avoid tense situations. You will be surprised at what your emotions will do to you.

Cancer: the Crab

Setting aside arbitrary predictions, a look at Cancer. The sign of the prophet or teacher, Cancer is symbolized by the Crab, implying the clinging and grabby qualities. Natives are thrifty, patient, sensitive, sympathetic, motherly, changeable, and easily influenced. The Moon is Cancer's ruling planet.

Sun & Moon in Cancer

Individuals born with the Sun and Moon in Cancer have strong imaginations and are prone to go to extremes. The combination gives independence, much changeability, and a conservative outlook ready to stay with old customs and habits. This strange amalgamation of characteristics explains why it is hard for them to stick to routine.

Where the Planets are at:

Some of you may be interested in knowing where the planets are today. I don't know what Mercury is doing, but Saturn, the planet of hard work and duty, is in Taurus and has been there since April 27 when it left Aries. Jupiter, the planet of luck and expansion, is gloriously located in Libra, well, almost. On January 20 it went retrograde, entered Virgo on March 30, turned direct on May 23, and bursts back into Libra tomorrow. On July 20 Jupiter conjoins Uranus, which will make that day very fortunate for all signs.

Mars was retrograde from April 27 to July 8, but remained in Sagittarius the whole time. Uranus is now in Libra after having been in retrograde motion from January 8 to June 7. During that time it entered Virgo (May 20); after turning direct, it re-entered Libra on June 24. Neptune is in Scorpio all year and is currently retrograde, having been in that motion since February 28 and continuing to be retrograde until August 6. Pluto (of the underground) is currently in Virgo, and the planet of love, Venus, is in Gemini today.

Planetary Tides

Attention is focused upon activities related to the home and family environment because of the new moon this morning. Now is a time to set solid foundations in the home and in domestic relationships with determination.

What it means for you --

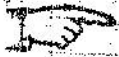
ARIES: (a cardinal fire sign) The Moon in Cancer adds the power of achievement to the idealism of Aries. You will feel the surrounding conditions keenly and suffer from them occasionally as you sense your Sun-sign's enterprising, active and domineering qualities complicated by the sensitive and domestic qualities of Cancer.

TAURUS: (a fixed earth sign) Cancer's sensitiveness is accentuated in your life today and your emotions are easily upset. Timidity and reserve in your relationships and endeavors are increased.

GEMINI: (mutable air) Your restlessness may send you traveling today, perhaps to escape from upsetting surrounding conditions. The Moon in Cancer implies success in all matters relating to public affairs for Gemini, so if you are dealing with

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To do what we want to do with Chaparral, we need about \$19,000 for the upcoming year.



\$19,000.

Most of it has got to come from advertising. As of today, Chaparral has sold \$1,522.25 in advertising for next year. That leaves \$17,447.75 to earn.

People are desperately needed to help with the advertising sales effort. It is time-consuming work--you have to go to the same merchant about three times before you make a sale. But we have to do it, and almost all of it has to get done before the end of the summer.

Mike Benefiel will handle the burden of the business crap during the school year, but right now he's in Japan with Volunteers in Asia. While he's gone, Mike Sweeney is organizing ad sales. If you can help, even in a very limited way, call him at 328-8459.

Besides ads, there are several other ways to get money. One is mail subscriptions, at \$2.50 for the year. Hopefully we can mail our first issue free to all parents and recent alumni, with a pitch for subscriptions so they can "understand" what's subverting their kids' minds at Stanford. Would someone like to organize this effort?

We Shall Publish!

The scheme for Publication Dates, decided at meetings May 23 and June 6, is to come out every other Thursday, except to move the finals week issue up to the Thursday of dead week.

SCHEDULE

Aut. Quarter	Win. Quarter	Spr. Quarter
Sept. 25	Jan. 8	April 2
Oct. 9	Jan. 22	April 16
Oct. 24	Feb. 5	April 30
Nov. 6	Feb. 19	May 14
Nov. 20	March 5	May 28
Dec. 4	March 12	June 4
Dec. 11		

Another way that we could make some coin is by hawking the Chaparrals for 15c outside the high schools.

Still another scheme would be selling our supply of old Chaparrals (dated 1902-1911) to alumni, as a nostalgia item. Would you believe \$15 for 5 old issues? Would somebody like to get this scheme going?

If all else fails, Penny Hill has these suggestions:

1. Push dope.
2. Sell our bodies.

Random Notes

David Jones plans to publish a bi-weekly journal for liberal types in Palo Alto, called "Cross Currents." His office/home is 212 Emerson, 328-7966.

The Pacific Studies Center, alias Stanford Radical Institute, has set up shop at 1963 University Avenue, just this side of Bayshore. Harry Cleaver is coordinator. One project underway is background for the SRI International Industrial Conference September 15-20. Hopefully Chaparral can be one outlet for PSC writings.

What is Chaparral's relationship to the Peninsula Observer? The Observer people have encouraged us every step on the way to establishing a publication aimed at the Stanford audience. The Observer has many other things to do, and speaks to a different audience in many respects.

The Stanford Chaparral

Founded 1890

MICHAEL BENEFIEL
Business Manager

Storka Student Publications Building
Stanford University, Calif. 94305 321-2300, Ext. 4633

This card is designed to project our true image to prospective advertisers. Straight, isn't it?

more astrology

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"the public," it is best to be cautious and overlook matters which upset you.

CANCER: (cardinal water) You've already been discussed.

LEO: A tendency to go to extremes because of your strong emotions. You may find yourself being especially affectionate today, but it could bring you sorrow. Your emotions are heightened most on the "love" level and the sexual nature is strong. (Females beware!)

VIRGO: (mutable earth) You're just over-sensitive today and have an extra bit of conservatism holding you back. But you are very agreeable and adaptable, so you can make acquaintances easily, though you come on with more reserve than usual.

LIBRA: (cardinal air) A bit of anxiety today in the home, perhaps due to head changes that happen all day. Your natural activity, coupled with Cancer's activity, strengthens your desire for progress.

SCORPIO: (fixed water) The Moon in Cancer may prove disastrous for you scorpions today because you may be easily led by others into acts of folly. In your public life, your hard and practical nature shines through, but at home and socially you are softer and kinder.

SAGITTARIUS: (mutable fire) Bobby Seale says you fight fire with water--this is what the zodiac is doing to you today. It is an excellent day to blow it through impulse or imagination. For heavy decisions, wait until tomorrow when the Moon is

in Leo and your head is back together. Remember that Mars is now in direct motion in your sign and that increases your aggressiveness.

CAPRICORN: (cardinal earth) The Moon in Cancer tends to pervert your general "business-like" qualities, making you pretty stingy and prudent. Not to mention selfish. If you don't have anything important to do today (which can't wait until tomorrow), stay home and irritate your friends who will understand.

AQUARIUS: (fixed air) The Moon in Cancer gives you some economy, tenacity and sensitivity which you infrequently display. It also gives you extra intuition but makes you more emotional than intellectual. If you can tolerate yourself today, you've probably got some water in your chart. But have cheer--the Moon will be in Leo tomorrow to fire you up.

PISCES: (mutable water) Since you are so emotional anyway, the Moon in Cancer hasn't much effect on you. Your imagination is intensified and you are receptive to more things than usual. Congeniality and harmony will rule the day--it should be pleasant.



My God!

Voices in the DARKNESS

"Make this a positive magazine please--articles on things we like."

"A cultural revolution. Too much politics! What is a cultural revolution? What does our "culture" like? Things we do. This is surely more than movies and concerts."

classified ad

PERSONALS:

Penny Hill Needs: a chest of drawers, less politics, a bottle of Southern Comfort, and a job.



IDEAS!



Ideas for CHAPARRAL articles:

1. How to cheat the telephone company. (Barbara Hyland.)

2. Coursemanship--how to pick, choose and scrap together an education from the wasteland. A guide for new students, especially. (Jeff Kane.)

3. Confessions of a co-opted student, or, the inside story of the Stanford Judicial Council as told by an insider. (Dick Lee.)

4. Pitzer purges 3 sponsors and 1 R.A. for radical activity, despite a May 14 promise in writing by Sally Mahoney that it couldn't happen. (John Shoch.)

5. The Draft--general report and advice, by a liberal expert. (Bill Leland.)

6. The loneliness trap at Stanford--students alienated to the point of insanity. Studies and commentary. (Jenny Matthews.)



7. A guide to good, cheap wines that you never heard of. (Mike Menke.)

8. The Maoist influence in the arts. (Susan Hudgens.)

9. Political science students seize control of their department. Well, almost. An account of the ongoing program of radical student courses amid the behaviorist shit. (Frank Cassidy and Paul Bernstein.)

10. Faculty member of the month. An intimate portrait. (Peter Dollinger.)



11. The medical school subculture--an isolated colony of Stanford students with some special strengths and curious weaknesses. (Tim Coburn.)

12. Instant dialogue--an interview with controversial campus figure designed to provoke interesting comments. (Michael Benefiel.)

13. The psychological crises of the liberal-radical transformation. (Michael Sweeney.)

14. A day in the Stanford life of a black student--photo essay.

15. Photo essay on Fort Ord, and the people there.

16. Portrait of an SRI researcher.

17. TASC--the organization of anti-war engineers and scientists. What they've done, where're they're going.



18. A consumer's guide to the drug scene.

19. Political analysis of the rise of faculty power at Stanford. (Michael Sweeney.)

20. Alf Brandin's Stanford Business Office. An investigation. (Pat McMahon and Vic Von Schlegell.)

21. A black tells what it's like to be black at Stanford.

22. Psychological changes from freshman to senior years, as told by the behaviorist scientists at Stanford.

23. Communal living, complete with centerfold picture of ten people in one bed.

24. Chaparral takes you inside The Faculty Club.



25. How the engineering school purges radical students.

26. American business is desperate to buy graduates from elite law schools like Stanford's. Would you believe \$500 just to go to an interview?

27. Letters from Israel, by a Stanford exile. (Dan Snell.)

28. Thoughts on giving out chicken soup in White Plaza. A fantasy. (Jan Studebaker.)

29. What's happening to the New Left? The Chicago convention, the Resistance, and the Bay Area scene. (A group effort.)

30. Follow-up on the SRI International Conference, Sept. 15-20, and the demonstrations. Photos!

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