HOUSE PEOPLE, NOT PROFITS

GRASS ROOTS, a new land use movement in the Pale Alto Area, held its
first demonstration last Monday, protesting the planned erection of a
financial office center in the Stanford Industrial Park, on Stanford University
land. Two hundred people, mostly students from Stanford and from local high
schools, marched to the site on which the Dillingham Corporation plans to
build two high-rise office buildings and eventually a convention hotel. The
demonstration, led by members of the "Hard Fife and Drum Core" (dressed in red
tunics emblazonned with a coiled rattlesnake and the slogan "Don't tread on met"),
ended with a brief rally and picket at the Dillingham site, just down the
Page Mill expressway from the scene of militant street demonstrations staged
last May against the sale and continuance of counterinsurgency research at SRI.

April Third Movement (which organized the anti-SRI struggle) and a number of people recently radicalized by the media discovery of the "national ecology crisis." Grass Roots hopes to bring an anti-capitalist, anti-imperialist perspective to the "ecology movement," and projects a popular community-based movement MANNIAPING demanding large-scale construction of low-income housing in the Pale Alto Area. Grass Roots members explain the "ecology crisis" and the local housing shortage as part and parcel of the same system which placed us in Vietnam. Many Grass Roots members see the land use movement as part of a long range effort to take Santa Clara County out of the Vietnam War--and future Wars.

ECOLOGY--The San Francisco Bay Area, like most other metropolitan areas, is facing a rapid rise in air and water pollution. Open space is rapidly disappearing. In the Palo Alto area, Stanford University owns most of the open space, at least 6000 acres. Consequently, when Stanford announced plans to expand the Stanford Industrial Park into the Coyote Hill Area--a popular

wilderness picnic spot for local residents—area conservation groups reacted angrily. In addition to destroying a scenic spot easily accessible to local citizens, the expanded industrial park promised to add to the local housing shortage, increase traffic in the area, and aggravate air pollution and other ecological problems. Stanford is going ahead with the Coyote Hill development, and has, in addition, okayed the Dillingham—sponsored "Palo Alto Square," the first of a series of new high-rises which should transform suburban Palo Alto into an urban center in its own right.

Grass Roots suggests that the Dillingham and Coyote Hill developments are designed to produce profits—not to serve the people of the area. In fact, the projects are expected to worsen condition for all local residents. In opposing both developments, Grass Roots is calling for land policies which relate to people's needs and to the conservation of the environment.

HOUSINGZ-Santa Clara County--with its economy centered in "defense"-is perhaps the fastest growing metropolitan area in the country. San Mateo
Gounty, the other county in the Palo Alto area, is also growing rapidly. The
massive influx of people, couple with war-induced tight money, has created
an extreme shortage of housing. Rents have risen, people live in crowded and
substandard quarters, and low-income Peninsula workers are forced to drive long
distances from home to work (increasing traffic and smog). As usual, the pinch
is felt tightest by working people--especially black and Chicano. Community groups
in the area have recently begun to demand decent housing; in fact, black families
recently erected a tent city in downtown San Mateo. Local agencies are either
incapable or unwilling to begin to deal with the problem.

Grass Roots holds Stanford University and its land development policies (and the war) responsible for much of the housing shortage. Stanford, as an employer with eight thousand employees, a school with twelve thousand students, and a landlord for corporation which employ over XX twenty thousand, has created

a housing need at least five thousand units more that currently available in
the adjacent area. Hitherto Stanford has made its land available to industry,
but has only provided land for some faculty housing, a few high-income housing
Since
developments, and dormitories for half its student body. Stanford owns most
of the undeveloped land in the area, Grass Roots believes that Stanford should donate
its land and financial resources to insuring the construction of several thousand
units of high-quality, low-income, community-controlled housing. Presently,
Stanford treats its land as a limited, long-range income-producing asset, and is
unwilling to undertake large-scale unprofitable low-income housing development.
The ruling class left arm, the Urban Coalition, is expected to arrange for
the development of four hundred low income housing units on Stanford land, but
Grass Roots considers this progress grossly insufficient.

Furthermorem the Coyote Hill and Dillingham projects are eventually expected to bring a total of five or six thousand people into the immediate area. (Though two-thirds of these people will not need low-income housing, their presence in the housing market will affect those in worse economic straits.) As part of its program for low-income housing projects, Grass Roots is opposing the industrial development which is expected to increase the housing problem.

hundred acre industrial park. The April Third Movement, as well as the local

November Moratorium activities, focused on the local military-industrial complex,

and Grass Roots hopes to do the same by opposing further development.

The Grass Roots analysis, still very rough, was presented at an auditoriumppacked forum January 7, and will be presented, in more detail, in a pamphlet to be published at the end of January. It is easy to attack the consequences of a system based on the concentration of wealth and power, priorities based upon profit, and solutions which sanctify corporate and private property. And it is similarly easy to prescribe utopian solutions XXXXXXXXXX ANALEXAMEN of well-planned socialism or communism. Grass Roots is having a great deal of difficulty, however, presenting a transitional program which speaks to all the questions with which it is immediately concerned. The new organization has been attacked by a number of local radicals with a working-class orientation because its anti-industrialization campaign may deny working people jobs-possibly while using the political power of the upper-middle-class seeking to conserve its"high-quality" environment. It is a basic contradiction of capitalism -- that imperialism, waste production, and ecological disarray are the only ways in which the exonomy can expand. Nevertheless, a movement which seeks to keep people out of the area or prevents job-creation must reconsider its goals. Grass roots will probably move toward selective opposition to industrial development, with the understanding that housing and ecological planning are pre-requisites to any new development.

A more satisfactory solution to his dilemma must be found if Grass Roots is to provide radical or revolutionary direction to the growing ecology movement.